

## RESUME

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### **Experience**

*January 1991 to Present*

MIDDAY.COM, Mediodia.us, PriceSlices.com, JeVous.com, ValUShops.com, YankeeCrier.net, Twitter.com/MiddayNews, - Hartford, CT  
CEO, Publisher and Editor of THE MIDDAY NEWS, a global media source for news & feature interest coverage of international, regional, national, state & local events with timely analysis & commentary, and retailing & eCommerce in print, electronic, and broadcast formats.

*June 1999 to Present*

M. R. LAWRENCE, CONSULTANT / MarkRLawrence.com (Facebook) - Avon, Connecticut

Provides personal, business, and executive assistance, services, and outside resources to fulfill professional & corporate client obligations and commitments on a temporary, per diem, short term or extended time basis, professionally done in strictest confidence.

*March 1985 to January 1991*

CAB 100 - Hartford, Connecticut

Owned and operated a 5 taxi fleet, 3 taxis under licensing agreement with Airport Taxi of Windsor Locks, Ct. (Bradley International Airport) and 2 taxis under licensing agreement with Yellow Cab of Bloomfield, Ct.. Employed 8 full-time drivers (double shifts).

*September 1980 to March 1985 - October 1993 to August 1995*

DOCUPHOTO - Hartford, Connecticut

Photography for news, sports, public relations, advertising, modeling, weddings, legal & insurance documentation, annual reports, conventions, reunions, concerts and on-call disaster coverage. Front page photos published in: THE HARTFORD COURANT; THE CATHOLIC TRANSCRIPT; THE HERALD; JOURNAL INQUIRER; WEST HARTFORD NEWS; WETHERSFIELD POST; HARTFORD INQUIRER; HARTFORD, The Life of New England; LOS ANGELES TIMES via AP and DAILY NEWS (NY) via UPI. Telecast stills: Channel 3 (CBS); Channel 30 (NBC) and Channel 8 (ABC). Photo entitled, "Chit-Chat" was a 1983 national award winner receiving an Eastman Kodak Certificate of Merit in a Girl Scouts of the United States of America Photo Competition.

*March 1977 to August 1980*

UPTOWNER NEIGHBORHOOD NEWS, LTD. - Hartford, Connecticut

Editor & Publisher. Created and established THE SOUTHENDER (1977), a multi-neighborhood tabloid community newspaper distributed free of charge throughout South Hartford, and a free metro area shopper, THE HARTFORD ADVERTISER (1977-80).

*December 1970 to February 1977*

LAWRENCE REALTY SERVICES, INC. - Hartford, Connecticut

President & Treasurer. Serviced buyers, sellers and tenants in purchasing, leasing and mortgage financing of residential, commercial, investment and industrial properties. Provided in-depth residential appraisal reports. Supervised a staff of five brokers in one office.

*September 1967 to December 1970*

AETNA LIFE & CASUALTY - Hartford, Connecticut

Systems Analyst (Non-EDP) in the Corporate Data Processing Support Dept. Equipment evaluation, forms design and work measurement. Responsible for surveying, analyzing, evaluating findings and submitting recommendations to top-level corporate management for electro-mechanical equipment standards. Had project responsibility for Aetna's field office mail system study which documents net annual cost savings of approximately \$170,000 based on 1969 postal rates, then in effect.

### **Education**

UNIVERSITY OF HARTFORD - Degree candidate, B.S. in Business Administration.

### **Military**

MILITARY POLICEMAN - U.S. Army. Security with Secret Clearance, 1964-66. Received National Defense Service Medal.

### **Proficiencies**

COMPUTERS - Dell Inspiron 9100 and Acer Aspire 5100 Notebooks - WordPerfect 12 & Microsoft Publisher utilized as a pagination desk top integrated word processing and graphics publishing system for full-sized 11 X 17 tabloid print format and html code website publishing.

LANGUAGES - English and German.

### **Sports & Interests**

SPORTS - Tennis, volleyball, hiking, biking, cross country & down-hill skiing and softball. INTERESTS - Symphony, stage, opera, western dancing, jazz, reading and chess. Favorites are counseling, amateur acting, day-tripping, photography and poetry.

### **Personal**

BORN AUGUST 18, 1943 - Hartford, Connecticut. 3 children - Mark R., III, age 38; Sarah Anne, age 37 & John Andrew, 28.

## Community & Professional Involvement

MEMBERSHIPS (1980-1984 period) - National Press Photographers Association (NPPA); Connecticut News Photographers Association (CNP); Bureau of Freelance Photographers (England) and the Greater Hartford Convention and Visitors Bureau, Inc.

CONNECTICUT COMMISSION ON THE ARTS - Listed in Artist's Bank Slide REGISTRY up to 1990.

COMMUNITY COUNCIL OF THE CAPITAL REGION - Panelist on Community Organization and Planning (1974)

GREATER HARTFORD JAYCEES, INC. (Sponsors of the **Canon/Greater Hartford Open**) - Editor, **GHO**, supplement to **The Hartford Times** (18th Gho). Chapter, District Winner and State Speak-Up Finalist (1969-70). Chapter Jaycee of the Year recipient and State Runner-Up (1969-70). 19th GHO Scoring Chairman. Appointed State Director (1971) and designated "Outstanding State Director" at the 1972 state convention. Elected Executive Vice-President (1972) and appointed 7 months later by Board of Directors as Executive Vice-President and Chief Executive Officer (Acting President) in 1973.

COMMUNITY RENEWAL TEAM OF GREATER HARTFORD, INC. (CRT) - Member of the Executive Committee and Board of Directors (1972-73). Appointed Chairman of the Finance Committee (1973).

CITY OF HARTFORD - Elected Justice of the Peace (1973-1977). Appointed Acting Chairman of the Regional Affairs Commission by Democrat Mayor George A. Athanson. Regular voting member from the 6th General Assembly District for the Citizen Assembly. Member of the Mayor's Committee for Charter Revision.

HARTFORD REPUBLICAN TOWN COMMITTEE - Appointed Assistant Treasurer (1972-74). Member, Candidate Development Committee (1973). Delegate, Republican State Convention (1974 and 1976). Appointed Chairman, 6th General Assembly District (1974-76). Member, Executive Board (1975-76). Director of Public Relations (1975-76). Endorsed candidate for the Court of Common Council, Hartford, in unsuccessful 1975 bid for municipal election.

THE HILL CENTER, Hartford, Connecticut - Chairman of the Ways & Means Committee and member of the Board of Directors (1976-77).

INSTITUTE OF CULTURAL AFFAIRS, Hartford, Connecticut - Member of Steering Committee and Workshop Leader for Economic Challenges and Proposals at "Town Meeting '76".

HARTFORD COLUMBUS DAY CELEBRATION, INC. - Chairman of the Selection Committee for award recipients on the organization's Fiftieth Anniversary Celebration (1976). Public Relations Chairman (1977).

UPPER ALBANY COMMUNITY ORGANIZATION, INC. (UACCO), Hartford, Connecticut - Board of Directors (1977-79).

HARTFORD PROPERTY OWNERS ASSOCIATION - Elected to the Board of Directors (1971-75). Member Legislative Committee (1972-74) and Connecticut Property Owners Association (1974-75).

HARTFORD NEIGHBORHOODS COALITION - Delegate (1975-77). Member of the Steering Committee (1976-77).

CONNECTICUT PRISON ASSOCIATION - Sponsor, Visitation Program (1971-73).

NOTARY PUBLIC - Commissioned 1974-79.

CONNECTICUT OPERA ASSOCIATION - Acted as an Egyptian foot soldier supernumerary for all performances in the organization's 50th Anniversary presentation of **Aida** at the Veteran's Coliseum, Hartford Civic Center.

ASYLUM HILL CONGREGATIONAL CHURCH - HARTFORD - Church member over 40 years and past participant in the **Annual Yule Tide & Boar's Head Festival**.

FIRST CHURCH OF CHRIST, CONGREGATIONAL - WETHERSFIELD - Group Discussion Leader for singles group, **TALK IT OVER - TIO** (1992). Acted in numerous play skits and rehearsed for one full-length, **Star Trek, The Next Generation** dinner play, **The Orb of Knowledge**, in the lead role of Commander William Riker, First Officer of the U.S.S. Enterprise.

ACCOMPLISHMENT - 1992 North American Open Poetry Contest semi-finalist. Haiku entitled **Cataplexy** published in **Wind in the Night Sky** anthology.

HARTFORD HIKING CLUB - Founder, 1997.